

# PROGRESSIVE

quarterly

## Great People Great Company Great Future

Rooted initiative's three pillars:  
People, Planet, and Practices.

By Ryan Conlon



**Some Like It Hot! Episodes 2 and 3**

Scott interviews Ryan and Jordan. Can they handle the heat?



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### Great People Great Company Great Future

Learn more about our Rooted initiative's three pillars: People, Planet, and Practices.



### Some Like It Hot! Episodes 2 and 3

Scott interviews Ryan and Jordan. Can they handle the heat?



### Halloween Costume Contest

Thank you to all who participated and congrats to our winners!



# What a year



**BY OSCAR GUZMAN**

It's hard to believe that 2022 is over, but what a year. We launched our very first Progressive Quarterly in March, which led to three more significant issues, including this one, and it is all thanks to you. Without you, the Progressive Quarterly would be empty pages.

Instead, this year we recognized thirteen outstanding heroes that make a difference every day. We followed Daniel Rosinski on his Journey through the FPFC apprentice program, which he will be graduating from in February of this year. We met a couple of our grower partners, the Lakes, the Jones, and the Lehrs. I had the great opportunity to interview the man, the myth, the legend, Chuy Montoya, and hear everyone else's great memories and quotes about Chuy.

And how can we forget the greatest softball game ever played between the Big Papas and the Zesty Sparrows? I'm looking forward to this year's rematch.

I am very proud of what we have all accomplished as a team putting together every single issue of the Quarterly. To me, the Quarterly

is a testament to the company's great culture, great people, great company, and great future.

Finally, I want to thank everyone who let us peek into their personal lives by sharing with us pictures of their childhood, high school experiences, and pets. There is so much more in every issue of the Progressive Quarterly to mention, but I'll leave it up to you to go back and take another look.

Some great things happened during the 4th quarter as well. Our very own Sean Barganski graduated from the Emerging Leaders Program. Scott Leimkuhler is playing with heat again on his return to the second and third episodes of Some Like it Hot! We debuted our Pepino Sour Beer at the Hollywood Fries event, which was catered by celebrity MMA fighter Brian Ortega and so much more!

I hope you enjoy this issue of the Progressive Quarterly.

# Q1 State of the Company

BY: MARTY KAMER

Team Progressive:

Happy New Year!

The sun has completely set on 2022. The New Year of 2023 has begun to dawn. The first weeks of the New Year are the perfect time to reflect on where we have been and to get focused on the journey ahead. I look forward to seeing some of the highlights of 2022 in this edition of Progressive Quarterly.

The business environment continued to be relentlessly unpredictable in 2022. It appears that many facets of business have been permanently altered. Climate change and weather disruptions, re-engineered supply chains, technology evolution, labor mismatch, and sustainability can produce challenges in various segments of our business. Additionally, our country is experiencing its highest inflation in decades.

While the extraordinary circumstances of the past few years have influenced how we do business at Progressive, it has not changed why we do business. We remain passionately steadfast about our PURPOSE: Great People... Great Company... Great Future...

Despite the unpredictability, 2022 was another transformative year at Progressive. It is a prerequisite that we continue to EVOLVE as individuals and as an organization. In 2022, we strengthened the primary components of our business and made steady progress on our Strategic Goals, ensuring our continued success in the future.



Over the past year you proved once again that the whole is greater than the sum of the parts. We are not a TEAM because we work together, we are a team because we respect and care for each other. Reflecting on the past year, I am inspired by how we continued to deliver for our customers and our supply partners, executing on our Mission of Produce Excellence thru Performance and Partnership.

This is an exciting time to be part of Team Progressive. The work that we do daily to deliver fresh & nutritious fruits and vegetables has never been more relevant than today. Customers and supply partners rely on Progressive to be available 24 hours a day, 7 days a week because We Do What We Say We Will Do.

Progressive is an ambitious and talented group of individuals who set lofty GOALS and then work together as a TEAM to achieve them. Thank you for exemplifying our Core Values and doing your best work on a daily basis.

The prospects for 2023 and the future are bright... I am confident that together we will achieve great things.

A handwritten signature in black ink that reads "Marty". The signature is written in a cursive, flowing style.



# 2022 Heroes

**GREAT THINGS IN BUSINESS  
ARE NEVER DONE BY ONE  
PERSON; THEY'RE DONE BY A  
TEAM OF PEOPLE**

*Steve Jobs*

# 2022 Heroes



Jeannie Berger



Miriam Marquez



Shannon Bantugan



Herminia Valdez



Lisa Fetterhoff



Abder Benaifa



Raymundo Flores



Tara Olson



Robert Velasquez



Jemima Vilchez



Sandra Robles



Kevin Stear



Claudia Rojas

# SUSTAINABILITY AND SOCIAL RESPONSIBILITY



## Great People Great Company Great Future

BY: RYAN CONLON

“What is Rooted?” Two years ago, Rooted grew its sprouts here at Progressive Produce. The idea behind it was simple, creating opportunity to be more sustainable as a growing company and to give back to the community that surrounds us.

Lauren Askew, Sales Coordinator for the Traditional+ team, came up with the name Rooted. She found inspiration during her walks around La Brea, “I was inspired by the flowers and trees along my walk as well as all the local families I always saw just enjoying the evening together after a long day. All of these things were “rooted” physically and emotionally to this spot, to this community.”

Rooted was planted on the three pillars of, People, Planet, and Practices. As Lauren mentioned while naming the program our pillars had to, “be simple and direct so anyone could read about our program and they could understand it pretty quickly and see what we are trying to accomplish.”

People not only are the life forces and back bones of our communities but People are who we strive to help. Planet, we only have one, and it hasn’t been taken care of the way it has taken care of us. We are striving to change that. We plan to take care of the people in our community and our planet through our various Practices. We do not talk the talk but strive to walk the walk.

Perfect example being the force of us that made PB&J’s and assembled lunches for Heart of Compassion in April. It is the kindness in our hearts that brought us out to feed those in need. More recently we have donated school supplies, not for a pat on the back but to lift up those in the community less fortunate than us.



Lauren Askew





*Thank you to everyone who donated supplies for our back-to-school drive. Heart of Compassion's event was a huge success, and they distributed more than 500 backpacks with school supplies to kids in our community!*

To accompany the social responsibility aspect of Rooted comes our sustainability program. We have worked tirelessly to come up with packaging options that are friendlier to our planet. We have developed paper bags that are eliminating the harmful plastics that have been used time and time again in the past. We have adopted recyclable meshes, bags and tags for our products that are purposed for reuse and not just meant to spend eternity in a landfill. This has been an industry wide effort and we are starting to see it pay dividends.



*Sustainable packaging on display at OPS.*

To go with our sustainable packaging, we have also organized beach days dedicated to cleaning our local beaches and keeping trash out of our ocean. In 2021, Progressive recycled 491.36 tons of cardboard cartons, which to give you an idea is 54,163 twenty four packs of Tyler Steele's favorite beverage Coors Light.

Our hard work does not stop at what we have already done. We have a Thanksgiving event with Heart of Compassion on November 19th. Here we will be making thanksgiving baskets for those less fortunate. Our Rooted bins are always around all facilities as Heart of Compassion will always take donations of canned goods, peanut butter, and other dried goods.

So if you find yourself continuing to ask, "What is Rooted?" Just remember, Rooted is not just a social responsibility and sustainability program at Progressive. It is a credo of sorts, one that embodies our mindsets of leaving this world and the people inhabiting it better than how we found them.





# SEEING THE FOREST FOR THE TREES



A Q&A With Oscar Guzman,  
Director of Marketing and Sales, Progressive Produce

BY LILIAN DIEP

## ROOTED.

After getting to know Oscar Guzman, this is the first word that immediately sprouts in my mind when it comes to both Progressive Produce and the Director of Marketing and Sales.

Our industry knows roots very well, for without strong roots, the very livelihood we all share would become quite difficult to maintain. This thematic presence makes itself known throughout many applications, not just in fresh produce.

Roots, branches, the applications of a tree in its entirety, they're all

used to portray similarities and connections in our day-to-day life, such as corporate entities, website domains, or familial lineage. The Tree of Life is a fundamental archetype we all know well; and just like this spiritual life force, Progressive Produce provides its own sustaining energy.

Built on five key tenants—or branches, if you care to continue my earthly metaphor—the supplier's marketing department extends life into the world of produce with innovative products and effective go-to market strategies. The fierce marketing team is known for producing more inviting products than just fresh produce, and Oscar was more than happy to dig into the company's foundations with me.

1



**LILIAN DIEP:**

When I think of Progressive Produce, creative recipes and intriguing marketing campaigns come to mind, but I know

there's more to it than meets the eye. Can you tell me what drives you while working at Progressive, Oscar?

**OSCAR GUZMAN, Director of Marketing and Sales, Progressive Produce:**

At Progressive, we are built on five Core Values. Our team is relentless in our pursuit of excellence. We do what we say we will do, and we care about our business like we own it. Our team members bring high energy and a great attitude every day in order to work as a team and be respectful of others.

Every one of us works hard to uphold these values. We put all that we have into the company and our communities to not only be better but provide goodness. That's our go-to market strategy: uphold these values, live our mission, and embrace our purpose and passion to seek our vision.

2



**LD:** It seems like the workplace is always vibrant and engaging! Taking this strategy into consideration, how does Progressive make its mark in the industry? Why is marketing an integral part when it comes to fresh produce?

**OG:** We are constantly thinking about the future. Eating fruits and vegetables has been taught to us since we were young, so we have to explore innovative ways to generate interest and expand consumption. Marketing is typically considered the department that makes things look "pretty," but that's not necessarily the case. We can be seen as something like the Jack/Jill of all trades.

One of our Founders, Charles Gilb, once said, "The innovative ideas that we had at Progressive are now a standard in the produce business."

Our department is always exploring what innovations can become the next generation of produce standards. We have our own marketing research and development, and we always think about the bigger picture. Our marketing team works with all aspects of the company, from sales and operations to food safety and more.

3

**LD:** Ah, if I remember correctly, the saying goes, "A Jack of all trades is a master of none, but oftentimes better than a master of one?" I can't say I've heard it often used for describing a marketing department. What are some of those duties and responsibilities? How does the company benefit from the marketing team's input?

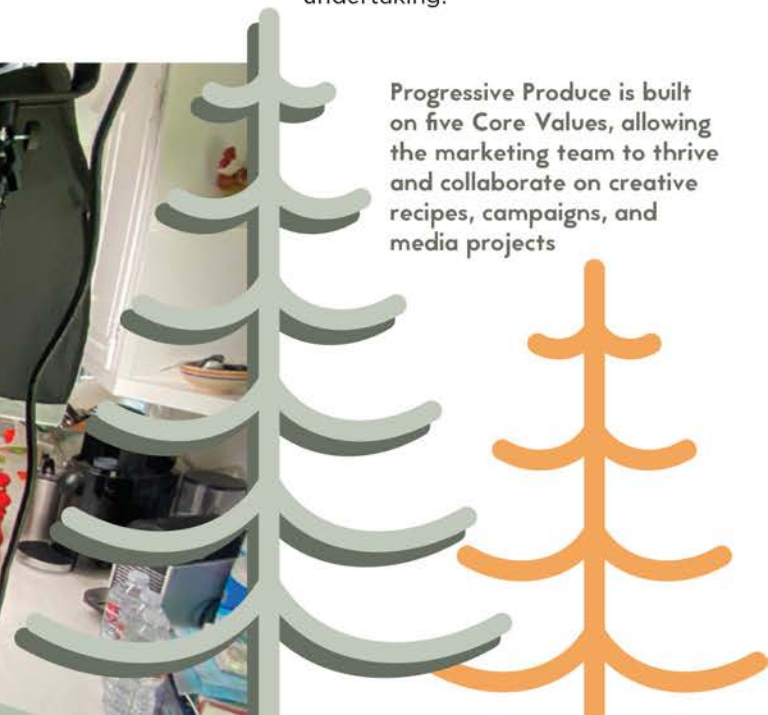
**OG:** When we discover new trends and shopper habits, we convey that to the rest of the departments. Identifying key innovations and category opportunities helps tie in the sales and commodities departments, while packaging design keeps us in front of buyers' and consumers' eyes. The creative output we generate directly and indirectly impacts the rest of the department, and that's just the sales side.

We also maintain the company's presence throughout the industry by connecting with our customers and consumers. That said, we are also in charge of grower relations and employee engagement to keep both parties thriving.

Marketing also seeks out beneficial partnerships, such as our recent collaborations with Border X Brewing and Heart of Compassion. Progressive's limes are used in Border X Brewing's Pepino Sour Beer, and that is always a fun undertaking.



Progressive Produce is built on five Core Values, allowing the marketing team to thrive and collaborate on creative recipes, campaigns, and media projects



Heart of Compassion is a local nonprofit we always look forward to helping. We've participated in events benefiting children such as back-to-school and Toys for Tots, but we also try giving back to communities through endeavors such as Heal the Bay's Nothin' But Sand beach cleanup. Progressive has also started participating in local compost organizations to reduce our impact on the environment.

4

**LD:** I take it you're not the only one taking part in these activities! Who are your fellow team members by your side?

**OG:** I am definitely not alone! Our branch is small, but we're nimble. Jaime Greger, Senior Marketing Coordinator, started in produce almost nine years ago at Progressive, and she has marketing in her blood. She used to work closely with her father Bob Bornhoeft, who was one of the pioneers of In-N-Out's artwork and marketing campaigns. Jaime really is the glue of our team; we've been focusing on employee engagement this year, and she's spearheaded a lot of projects to bring everyone together.

Amanda Nojadera, our Digital Marketing Coordinator, joined Progressive over two years ago. She's only been in the produce industry for four years, but she brings a fresh, new outlook to our team. Amanda graduated from Loyola Marymount University, and she successfully completed the Fresh Produce & Floral Council apprentice program in 2019.



**JAIME GREGER,**  
Senior Marketing  
Coordinator,  
Progressive Produce



**AMANDA NOJADERA,**  
Digital Marketing  
Coordinator,  
Progressive Produce

"We are constantly thinking about the future. Eating fruits and vegetables has been taught to us since we were young, so we have to explore innovative ways to generate interest and expand consumption."

**OSCAR GUZMAN,**  
DIRECTOR OF MARKETING AND SALES,  
PROGRESSIVE PRODUCE



Progressive Produce's "In Search of Paper" video has received three different awards while its "Heroes" video received two on top of multiple packaging and design awards



# 5

**LD:** As a team then, how do you, Jaime, and Amanda navigate the competitive space that is fresh produce marketing? What are some ways you stay fresh in the industry?

**OG:** There are so many ways we stay fresh and sustainable in our industry. Our team creates award-winning content that spans videos, packaging, ads, and more. Each one shines in every aspect we all work so hard for.

“In Search of Paper,” a video about Progressive’s 100 percent recyclable paper packaging for potatoes, received a 2022 Bronze Telly Award, a 2022 Gold AVA Award, and a 2022 Marketing Excellence Award. Our team also produced “Heroes,” which earned a 2021 Bronze Telly Award and a 2022 Platinum AVA Award. We’ve also received a 2021 Gold Viddy Award for our Walla Walla Sweet Onions in addition to several GDUSA Graphic Design and Packaging Awards for our citrus packaging, Peruvian asparagus ad, citrus ad, Mim’s Packaging, and baby potato packaging.

Our packaging features modern, high-graphic designs that are great for merchandising while also meeting our sustainability standards. Designing consumer bags that invite themselves into shopping carts is an art, and we are proud of our marketing team’s continued effort to combine the right packaging materials with imagery that connects us to the produce. Clean, convenient, and with a clear message—I love how our bags amplify the produce they display.

We also maintain our presence digitally, both externally and internally. Our website is full of dynamic content and information to satisfy the curiosity of any buyer or consumer looking to learn more about a product, recipe, or us! The website will continue to grow and evolve with new media we develop throughout the year including recipes, how-to videos, grower profiles, and more.



What also sets us apart is our dedication to employee engagement. We are constantly creating new events and forms of digital communication to ensure that our team stays strong, even with today’s environment of hybrid-remote and face-to-face work.

This year, we introduced Progressive Quarterly, or PQ, an internal celebration of our team. PQ contains fun and engaging articles that allow us to learn more about our teammates around the country, celebrate employee achievements and milestones, share important information, and announce upcoming events. There are so many great stories to tell about our team members, and we are excited and looking forward to learning and sharing them with everyone.

# 6

**LD:** Progressive’s marketing team is quite agile and flexible as you mentioned earlier. Would you say this is necessary when you react to today’s changing needs?

**OG:** Very much so! Consumers change, and shopping habits change. Being based out of Los Angeles, California, has helped us stay on our toes and become experts in navigating our landscape.

Los Angeles is known for its melting pot of demographics, and being able to understand and service this market is no small task. Based on our studies, and depending on the geographic location, consumers are looking for one of the following: value, innovation, convenience, and/or intent. What provides the most ounce per dollar? Is this product different and new to market? Can the product be easily consumed? Is it transportable? Do these products align with shoppers’ beliefs?

Market strategies today must be very specific in intention and execution. We know that sustainability and social responsibility are top of mind for today’s consumers, and we have over 50 years of expertise to back up our promotions. While we can’t prevent every plastic bag from ending up in the landfill, we challenged ourselves to make a small difference within the produce industry by expanding our Earth-friendly packaging options and offering more sustainable solutions for our customers.

This has led us to developing our sustainability and social responsibility initiative, Rooted, over the past few years, which is based on three pillars: people, planet, and practices. We’re doing our part to build a better tomorrow by ensuring workplace well-being; giving back to our community; minimizing our carbon footprint; and using sustainable growing, packing, and shipping practices.

We’re still growing, both in practice and people, so I anticipate we’ll have more blueprints to unfurl.



I liken Oscar to the California state tree, the Redwood—sturdy, respected, and ever-growing with opportunity in an environment he was born to be in. With roots planted firmly beneath and around him, he’s with similar minds as he expands his reach across the industry. Keeping his hands stretched toward the skies and mind wide open, Oscar helps us see the forest for the trees. So, let’s go out and explore, shall we? 🌲

# Hollywood FRIES®

On October 7th, 2022, a handful of our fantastic food service customers came to Progressive to learn more about our Hollywood fries program.

The day included a tour of our facility and lunch at Border X. They also sampled Hollywood fries and our popular Pepino sour beer.

Thank you for everyone that came out.



There was even a surprise appearance by UFC fighter Brian Ortega, here with our very own Beatriz Gutierrez!



# Some Like it Hot!

## Episode 2

We're back with another episode of "Some Like it Hot!" This time, Scott and Ryan Conlon chat about sweet onions and life while enjoying onion rings and hot sauces.



## Episode 3

Some like it hot, and some don't. It's Jordan Barta's turn in the hot seat! Can he handle the heat?

Check out these episodes of "Some Like it Hot!":  
<https://www.progressiveproduce.com/team/>

Stay tuned for the next episode featuring Ken Adams!



SWEET POTATO MUFFINS WITH MARSHMALLOW FROSTING

### INGREDIENTS

#### MUFFINS

- 1 cup Mim's Famous Sweet Potatoes,
- cooked and mashed
- ½ cup butter, softened
- 1½ cups brown sugar, packed
- 2 eggs
- 1 tsp vanilla extract
- 2 cups flour
- 2 tsp baking powder
- ½ tsp baking soda
- 1 tsp cinnamon
- 1 tsp ground ginger
- ½ tsp nutmeg
- ¼ tsp ground cloves
- ½ tsp salt
- ½ cup whole milk

#### FROSTING

- ½ cup granulated sugar
- 2 egg whites
- 3 tbsps "cold" water
- ¼ tsp cream of tartar
- ½ cup marshmallow crème
- 1 tsp vanilla extract
- Pinch of salt

Prep Time: 30 min  
Cook Time: 25 min  
Servings: 18 muffins

### DIRECTIONS

1. Preheat oven to 350° F. Line a muffin pan with cupcake liners. Using an electric mixer, beat together brown sugar and butter in a large bowl until creamy. Add eggs, one at a time, beating well after each one added. Blend in the mashed sweet potato and vanilla.
2. In a bowl, whisk together flour, baking powder and soda, spices, and salt. Add half of dry mixture to the sweet potato mixture, stirring until well combined. Mix in milk and remaining dry mixture.
3. Spoon sweet potato batter into your lined muffin cups, filling ¾ full. Bake for 20–22 minutes, or until a toothpick inserted in the center of each muffin comes out clean.
4. Cool the muffin pan on a wire rack for 5–10 minutes, then remove each muffin and cool completely.
5. For frosting, whisk together the sugar, egg whites, water, cream of tartar, and salt in a heatproof mixing bowl. Set bowl over a saucepan of simmering water, making sure the bowl does not touch the water. Using an electric mixer, beat for 5–7 minutes until stiff peaks form. Remove the bowl from the heat and beat for 1 more minute. Add vanilla and marshmallow crème, beating until well combined.
6. Grab a quart- or gallon-sized Ziploc® bag and a small bowl. Place bag inside, point-side down, and open bag around the mouth of the bowl. Scoop frosting into the bag, pull it out, twist the top, and cut half an inch off the bottom corner of the bag. Using the palm of your hand, squeeze frosting onto muffins, starting on the outside and spiraling inward. When you reach the middle, lift the bag straight up to create a peak.
7. Set an oven rack about 6" from the top and pre-heat broiler.
8. Place 4 muffins on a baking sheet and put under broiler. Toast your frosting for about 90 seconds, or until it starts turning brown. Check every 15–20 seconds, repositioning baking sheet to allow even toasting. Repeat with all muffins. Note: You can use a culinary torch instead of the broiler if available.
9. Serve these delicious muffins at holiday gatherings—all the flavor of a traditional sweet potato casserole, with a different look and appeal. Enjoy!

# THANKS TO ALL OF OUR HALLOWEEN COSTUME CONTEST PARTICIPANTS!



Sylvia Jimenez



Drew and Jaime Greger



Daniel Rosinski



Oscar Guzman



Alejandra Villacres



Guadalupe Rodriguez



Luis Quiroz



The Rories and their son



Daniel Carlos



Jeannie Berger



Sulema Alvarez



Abel Ramos



Scott Leimkuhler



Keystone Finance Team



Matthew Gideon and his son





# THANKSGIVING EVENT 2022



Thanks to everyone who  
donated and/or participated!



100 MEAL BOXES



100 FAMILIES



# Holiday Fiesta

On December 11, 2022, we held a fantastic fiesta for our warehouse employees! The rain may have been falling, but it couldn't stop the fun. It was an excellent way to get into the holiday spirit and show appreciation for our employees.



A mariachi band provided festive music while everyone enjoyed delicious tamales, tacos, and churros.



We had over 50 raffle prizes to give to lucky attendees, and the kids had a fun time making ornaments at the arts and crafts table.

We'd like to thank everyone who helped set up the event and made it a success. We couldn't have done it without you!

# Upcoming Q1 Anniversaries

Years of Service Through 2023



**Martin Meza Abril**  
30yrs



**Marty Kamer**  
25yrs



**Jim Mason**  
25yrs



**Iliana Vargas**  
20yrs

|                        |       |                               |       |                        |      |
|------------------------|-------|-------------------------------|-------|------------------------|------|
| JULIAN BARRAGAN        | 24YRS | ROBERT VELASQUEZ              | 11YRS | NORA ALVARADO          | 4YRS |
| JOSE LOPEZ AISPURO     | 22YRS | ISRAEL PARRA                  | 11YRS | MARIA LOURDES GUZMAN   | 4YRS |
| ATILIO PACHECO         | 22YRS | FRANCISCO ELICECHE            | 9YRS  | CESAR MARTINEZ         | 4YRS |
| NORBERTO VERONICA      | 21YRS | JOSE CALDERON                 | 9YRS  | MARTA LILIAN SALAZAR   | 4YRS |
| EDGAR GUERRA           | 21YRS | LAUREN BRIERLY                | 8YRS  | FABIOLA RUIZ PEREZ     | 4YRS |
| MIKE BLUME             | 19YRS | ANA CRIDER                    | 8YRS  | EDGAR GUERRA JR        | 4YRS |
| MARIA CEDENO MONTES    | 19YRS | TAMI DINGES                   | 8YRS  | PABLO MORENO MARTINEZ  | 4YRS |
| CARMEN ZEPEDA          | 19YRS | MARIA PATRICIA PARRA CARRILLO | 7YRS  | MIRIAN LUNA            | 4YRS |
| GABRIEL ANDRADE        | 18YRS | JOAQUIN GUZMAN                | 7YRS  | MIGUEL ANGEL LOPEZ     | 3YRS |
| DAN BORER              | 18YRS | EDDIN BARRIENTOS              | 7YRS  | JAVIER JARA            | 3YRS |
| STEVE LONG             | 17YRS | RAFAEL MENDOZA                | 6YRS  | AMANDA NOJADERA        | 3YRS |
| SONIA RAMIREZ CHICAS   | 17YRS | JOSE LUNA JR                  | 6YRS  | RICHARD LOPEZ          | 3YRS |
| JUAN MACANA            | 17YRS | JUNIOR GUZMAN                 | 6YRS  | ABDON BANUELOS DELGADO | 2YRS |
| JEANNIE BERGER         | 16YRS | LUIS RAMIREZ                  | 6YRS  | OSCAR ARELLANO         | 2YRS |
| ORTELIO ORTIZ          | 15YRS | OSCAR GUZMAN                  | 6YRS  | JORGE CAMACHO          | 1YR  |
| BERNARDINA FLORES LUNA | 15YRS | CARLOS IBARRA                 | 5YRS  | KEVIN NAKASHIMA        | 1YR  |
| JAIME RODRIGUEZ        | 13YRS | NOEMI DIAZ                    | 5YRS  | GUADALUPE PEREDA       | 1YR  |
| MARIA OCOTLAN          | 13YRS | CESAR ARREOLA                 | 5YRS  | MARIO POLANCO          | 1YR  |
| RUDY POLANCO           | 13YRS | BENJAMIN GOMEZ                | 5YRS  | CARLOS SURIA           | 1YR  |
| ABEL RAMOS             | 13YRS | SUSAN QUACH                   | 5YRS  | EDUARDO ZAZUETA        | 1YR  |
| JORDAN RORIE           | 12YRS | ML DAVIES                     | 5YRS  | KEVIN AGUILAR          | 1YR  |
| FRANCISCO FIGUEROA     | 12YRS | MARTHA GONZALEZ               | 5YRS  | VILIULFO RUIZ          | 1YR  |



# Upcoming Birthdays

## January

- 1 - Guillermo Arellano
- 2 - Kevin Castellanos
- 4 - Jeannie Berger
- 5 - Romualdo Gonzalez
- 6 - Sandra Robles
- 8 - Omar Castellanos, Pablo Posas, and Jesus Montoya
- 10 - Maria Vilchis Barcenas
- 12 - Martin Meza and Simon Miller
- 14 - Jose Huerta
- 15 - Martha Gonzalez
- 16 - Tara Olson
- 17 - Jorge Vejar
- 19 - James Mason
- 20 - Francisco Cazarin and Sebastian Casas
- 21 - Jose Calderon and Alex Meza
- 22 - Benito Rodriguez
- 26 - Viliulfo Ruiz
- 27 - Steven Robles
- 28 - Ismael Rostran and Alan Wong
- 29 - Edgar Guerra and Jordan Rorie
- 30 - Jesus Escobar
- 31 - Wilfredo Oliva

## February

- 1 - Martin Lopez Jacobo
- 2 - Rigoberto Hernandez
- 3 - Jose Carrillo and Oscar Guzman
- 5 - Abdon Banuelos Delgado and Francisco Figueroa
- 6 - Fabiola Ruiz Perez
- 8 - Rosa Martinez and Mario Avila Bolanos
- 9 - ML Davies and Miyuki Escobar
- 10 - Artemio Velazquez
- 11 - Robert Velasquez
- 12 - Luis Medrano
- 20 - Juan Magana
- 23 - Miguel Lopez
- 26 - Ana Crider



## March

- 1 - Alejandra Jimenez
- 3 - Marta Salazar and Debra Stevenson
- 4 - Sylvia Jimenez
- 5 - Efren Banuelos and Dave Walker
- 6 - Melissa Luna
- 7 - Durcmon Kirk, Anthony Sanchez Rodriguez, and Angelica Hernandez
- 8 - Juan Pena Nunez and Jorge Camacho
- 11 - David Luna
- 12 - Vicki McEntee
- 13 - Carolina Carrillo
- 19 - Juan Maseda and Aimee Frye
- 20 - Eli Carrillo and Humberto Lamas
- 21 - Abel Ramos
- 23 - Carolyn Gagnon and Ezequiel Santacruz
- 24 - Jordan Barta
- 25 - Beatriz Gutierrez
- 26 - Maria Ocotlan, Javier Gomez, and Cesar Pacheco Hernandez
- 30 - Carlos Ibarra
- 31 - Mario Hernandez Pena